

SPONSORSHIP OPPORTUNITIES

New for
2024!

2024 Service Academies Global Entrepreneur Summit (SAGES)



The banner features a central image of a woman speaking at a podium. Below the image are five circular logos: U.S. Coast Guard Academy Alumni Association, United States Air Force Academy Association of Graduates (AOG), West Point Association of Graduates, U.S. Naval Academy Alumni Association, and USMA Alumni Association and Foundation. Below the logos is a dark red banner with the text: "Service Academies Global Entrepreneur Summit", "Forging Futures: Leadership ★ Innovation ★ Entrepreneurship", and "October 15-17, 2024 | Washington, DC". At the bottom of the banner are three logos: the Service Academies Global Summit logo (three stars), the Service Academies Global Summit logo with the tagline "Connecting Graduates Around the Globe", and the West Point Entrepreneurs logo (a gear with a globe inside).

DATE: October 15-17, 2024

LOCATION: Washington D.C.

PURPOSE: The purpose of the Service Academies Global Entrepreneur Summit (SAGES), a non-profit endeavor organized by alumni from the five U.S. service academies, is to bring together service academy graduate entrepreneurs, chief executives & business leaders, and investors across the globe to create new opportunities for partnership and collaboration while creating a "super-community" of veteran entrepreneurs worldwide. This conference will provide resources for service academy graduates at all stages of entrepreneurship, from those still in the ideation stage through alumni who have successfully run and/or sold businesses.

PURPOSE: Service Academy Graduates, Veteran Entrepreneurs, Industry Leading Business Executives, Startup Entrepreneurs, Investment/Finance Professionals, Service Academy Leadership

For more information contact:

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West Point
ASSOCIATION OF GRADUATES



Stars & Stripes Sponsor – \$150,000

PRESENTING TITLE SPONSORSHIP OF ALL SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Tuesday Evening Summit Welcome Happy Hour & Post-Dinner Networking Reception
- Tuesday Networking Dinner & Fireside Chat Featuring Keynote Speaker(s)
- Startup Showcase Pitch Competition: Award Presentation
- Exclusive sponsorship of the 2024 Deal Huddles and Funding Room during the Summit
- Sponsorship of all Service Academy Mixers
- Sponsorship of both Summit daytime launch networking breakfasts
- Exclusive sponsorship of Summit business shuttle

ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- Joint Service Academy Alumni Executives Conference (JSAAEC)
- 2024 Army-Navy Football Game (Dec 14, 2024 at FedEx Field): Includes official Army Tailgate & Game Suite VIP Access
- 2024 Army-Notre Dame Football Game (Nov 23, 2024 at Yankee Stadium): Includes official Army Tailgate & Game Suite VIP Access
- 2024 Army-Air Force Football Game: Includes Tailgate (Nov 2, 2024 at West Point, NY)
- All West Point Entrepreneur Roadshows & Virtual Speaker Series Events (Sponsor may host an event)
- WPAOG Leaders Conference (Aug 14-17, 2024 at USMA West Point, NY)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)
- USMA Class Reunions
- WPAOG Career Services Employer Partner Benefits

RECOGNITION:

- 12 invitations to all conference events
- 2-nights paid hotel room with complimentary upgrade at the Marriott Fairview Park during the Summit (Oct 15-17, 2024)
- Name Badge or Lanyard branding.
- Logo Recognition on hotel room key card holders for Summit attendees
- Workshop/Breakout Session Inclusion
- Opportunity to host company webinar during West Point Entrepreneur Virtual Speaker Series
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Presenting title sponsor email messaging during open registration window
- Targeted sponsor text messaging during the Summit
- Summit Keynote Speaker Dinner Intro on stage (Oct 15, 2024)
- Meet & Greet with keynote speaker
- Sponsorship of Summit hotel check-in bags
- Visual advertising at Summit Events
- Exclusive Banner branding on event's mobile app platform
- Exclusive sponsor of headshot photobooth and logo recognition on all printouts
- Logo watermark on post-event recap videos
- Logo recognition in Summit agenda, attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *West Point Magazine*
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- Sponsorship of all WPAOG Today Podcast episodes including one 30-60 second audio commercial to be included in each sponsored installment of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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10% off for all partnership packages for non-profit organizations. WPAOG is a non-federal entity and not an official activity of the United States Military Academy. It is not endorsed, recommended, or favored by the United States government. The views and opinions expressed by this organization do not necessarily state or reflect those of the United States Military Academy, Department of the Army, or Department of Defense.

Armed Forces Sponsor – \$100,000

OFFICIAL PARTNER SPONSORSHIP OF ALL SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Tuesday Evening Summit Welcome Happy Hour
- Tuesday Networking Dinner & Fireside Chat Featuring Keynote Speaker(s)
- Startup Showcase Pitch Competition
- Exclusive sponsorship of the 2024 Entrepreneur Leaders Challenge (Oct 16, 2024)
- Sponsorship of Wednesday Guest Speaker Luncheon

ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- Joint Service Academy Alumni Executives Conference (JSAAEC)
- 2024 Army-Notre Dame Football Game (Nov 23, 2024 at Yankees Stadium): Includes official Army Tailgate & Game Suite VIP Access
- 2024 Army-Air Force Football Game: Includes Tailgate (Nov 2, 2024 at West Point, NY)
- All West Point Entrepreneur Roadshows & Virtual Speaker Series Events (Sponsor may host an event)
- WPAOG Leaders Conference (Aug 14-17, 2024 at USMA West Point, NY)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)



RECOGNITION:

- 10 invitations to all conference events
- 2-nights paid hotel room with complimentary upgrade at the Marriott Fairview Park during the Summit (Oct 15-17, 2024)
- Workshop/Breakout Session Inclusion
- Opportunity to host company webinar during West Point Entrepreneur Virtual Speaker Series
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Targeted email messaging during open registration window
- Targeted sponsor text messaging during the Summit
- Summit Launch Breakfast Intro on stage (Oct 16, 2024)
- Meet & greet with keynote speaker.
- Sponsorship of Summit hotel check-in bags
- Visual advertising at Summit Events
- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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Commander in Chief Sponsor – \$75,000

RECOGNIZED SPONSORSHIP OF ALL SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Tuesday Evening Summit Welcome Happy Hour
- Exclusive sponsorship of the 2024 Entrepreneur Leaders Challenge (Oct 16, 2024)
- Additional Sponsor Recognition & Access Includes
- Joint Service Academy Alumni Executives Conference (JSAAEC)
- 2024 Army-Notre Dame Football Game (Nov 23, 2024 at Yankee Stadium): Includes official Army Tailgate & Game Suite Access
- 2024 Army-Air Force Football Game: Includes Tailgate (Nov 2, 2024 at West Point, NY)
- All West Point Entrepreneur Roadshows & Virtual Speaker Series Events (Sponsor may host an event)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)

RECOGNITION:

- 8 invitations to all conference events
- 2-nights paid hotel room at the Marriott Fairview Park during the Summit (Oct 15-17, 2024)
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Summit Guest Speaker Lunch Intro on stage (Oct 16, 2024)
- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center



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Innovator Sponsor – \$50,000

RECOGNIZED SPONSORSHIP OF ALL SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Exclusive sponsorship of all Charge-Up AM/PM Breaks (Oct 16-17, 2024)

ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- All West Point Entrepreneur Roadshows & Virtual Speaker Series Events (Sponsor may host an event)
- West Point Golf Invitational
- All Long Blue Gray Line Socials (USMA & USAFA)

RECOGNITION:

- 6 invitations to all conference events
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.

- Summit Guest Speaker Lunch Intro on stage (Oct 16, 2024)
- Branding on event's mobile app platform
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, WPAOG Class & Society Leader eNewsletters, and all event email correspondence.
- One 30-60 second audio commercial to be included in one episode of the WPAOG Podcast
- Graphic branding at Herbert Hall West Point Alumni Center

Leadership Sponsor – \$25,000

RECOGNIZED SPONSORSHIP OF ALL SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Sponsorship of select Wednesday Summit Breakout Sessions & Workshops

ADDITIONAL SPONSOR RECOGNITION & ACCESS INCLUDES:

- 1 West Point Entrepreneur Roadshows & Virtual Speaker Series Event: Sponsor's choice
- Long Blue Gray Line Social (USMA & USAFA): Sponsor's Choice

RECOGNITION:

- 4 invitations to all conference events
- Exclusive sponsorship of 2 Service Academy Graduate Entrepreneurs to attend the Summit.
- Logo recognition in Summit attendee bio book & program
- Sponsor-provided signage/graphics at event including exhibitor table/booth display.
- Custom branded item to all registrants during check-in
- Complimentary ad recognition in *First Call & Parent Review* e-newsletters
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



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Grip Hands Sponsor – \$10,000

RECOGNIZED SPONSORSHIP OF SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) INCLUDING:

- Sponsorship of a Thursday Summit Workshop

RECOGNITION:

- 4 invitations to all conference events
- Logo recognition in Summit attendee bio book & program
- Option to provide custom branded item to all registrants during check-in.
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



Startup Sponsor – \$5,000

RECOGNIZED SPONSORSHIP OF SUMMIT EVENTS AT THE MARRIOTT FAIRVIEW PARK (FALLS CHURCH, VA) RECOGNITION:

- 2 invitations to all conference events
- Logo recognition in Summit attendee bio book & program
- Option to provide custom branded item to all registrants during check-in
- Social media sponsor listing on all announcements tied to event posted to Facebook, Instagram, Twitter, and LinkedIn
- Linked content and branding on Summit event landing pages, registration website, and all event email correspondence.



Sponsor signage subject to WPAOG approval.

All packages & benefits will be allocated on a "first-come, first-served" basis. Quantities are limited.

Sponsor may waive certain benefits to increase the tax-deductible portion of the sponsorship.



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