

MICHIE STADIUM PRESERVATION PROJECT



West Point
READY 

READY TO SERVE. READY TO LEAD.



Public Portal Showcasing America's Academy

Since 1924, Michie Stadium has served as the iconic backdrop for Army Football at West Point and the public's portal to the Corps of Cadets and Army Officers who serve our nation. From the cadets marching on the parade field to honoring our graduates and service members on Blaik Field, Michie Stadium showcases the ideals of "Duty, Honor, Country" to the thousands of fans in its seats and to television audiences across the United States.

West Point is a preeminent institution for leader development. The leadership skills that graduates gain from their West Point experience benefit the Army and the nation as a whole. As West Point looks to modernize over the next 15 years to address the demands of an evolving Army and world, it has mapped out a strategic plan that will meet its critical needs and take the Academy's prestige and excellence to the next level. Key to USMA's 2035 Plan is the enhancement of one of its most important public portals, Michie Stadium. It is through this portal that the American public sees the grit, tenacity, discipline, and values of our Corps of Cadets as they play football, a quintessential American pastime. In addition, the construction of this facility will help to alleviate a deficit in administrative office space on post. West Point requires "every cadet to be an athlete."

Winning on "the fields of friendly strife" is symbolic of what West Point graduates are expected to do when fighting our country's wars. Game days will showcase the ideals of Duty, Honor, Country and selfless service to the 38,000 fans in the seats and to television audiences around the world.

Preserve & Enhance

The existing East Stands were built in 1962 and now lacks the key features that modern fans expect, and is therefore, in need of replacement. The new design showcases USMA excellence through modernization, while being true to this historic and majestic site. The architecture will better reflect the aesthetic of West Point as well as the modern aspects of more recent structures surrounding the stadium. It will capitalize on panoramic views of Lusk Reservoir, Cadet Chapel, Fort Putnam, and the scenic Hudson Valley while upgrading building systems and operations, including broadcasting, ticketing, lighting, winterization, and circulation of fans throughout the stadium.

The reconfiguration of the landscape and accessibility will preserve this iconic destination that celebrates the Long Gray Line and its contributions to the nation. The Athletics Hall of Fame will be relocated to the first level and be accessible to all. The road between the structure and the reservoir will be closed



to vehicular traffic and repurposed as a pedestrian-only area, allowing for greater access to the water's edge, bringing two iconic West Point areas together, and creating Victory Plaza, which will celebrate the life achievements of notable West Point graduates.

Future plans include the addition of the Office Tower which would allow for the consolidation of the Army West Point Athletics offices and administrative functions within a centralized footprint.

EAST STANDS: UPGRADE & MODERNIZE THE FAN EXPERIENCE

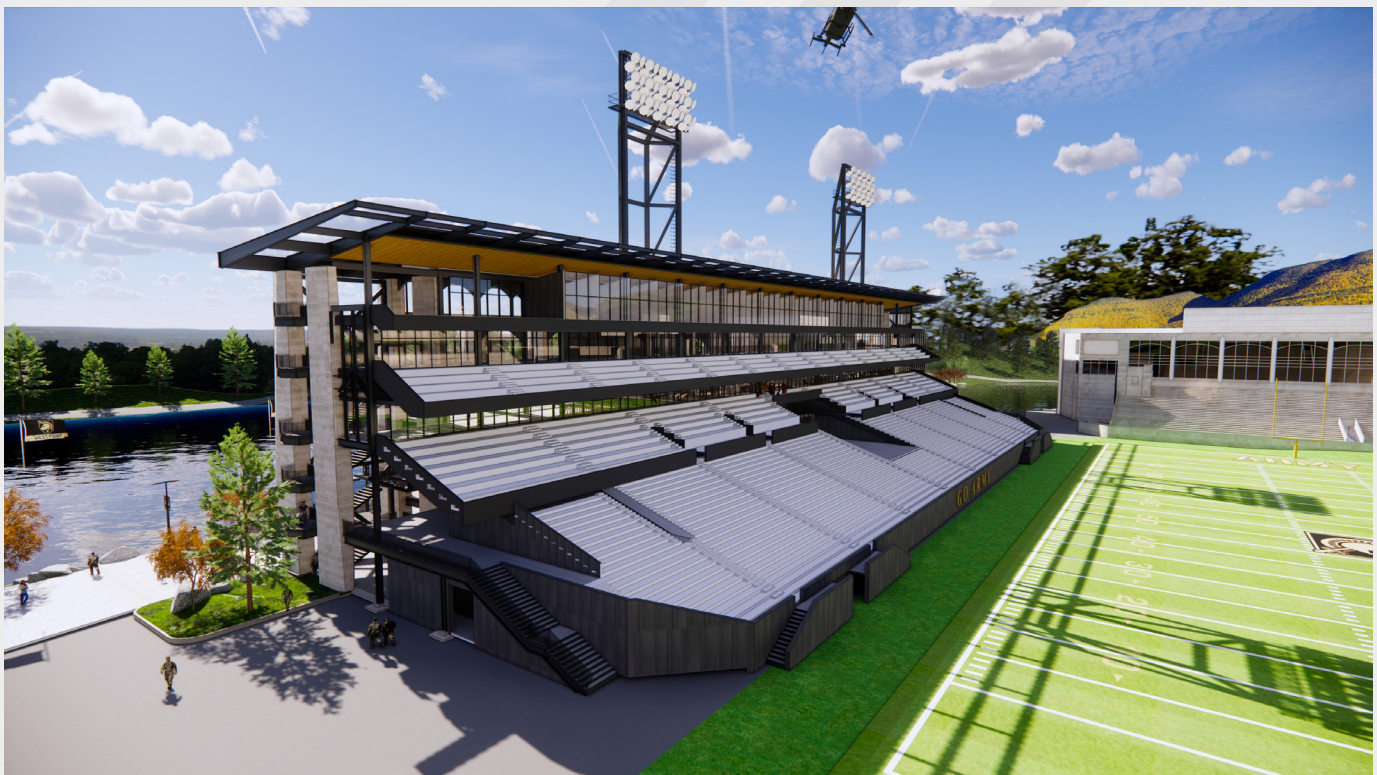
Over the years, other state-of-the-art facilities have been added to the Michie Stadium Complex, enhancing the fan experience and the cadet-athletes' training and preparation for competition. It is now time for West Point to turn its attention to the East Stands as part of a holistic Michie Stadium Preservation Project. Constructed in 1962, the East Stands lag well behind other college athletic venues in supporting the fan experience and the athletic program. The concessions revenue generated from athletic contests at Michie Stadium provides critical funding for cadet activities and will benefit more than 100 cadet clubs.

In this project, the existing East Stands will be removed, and a new 138,000-square-foot structure will be built in its place that will include premium club level seating and various hospitality options, a new fan store, upgraded concessions and amenities, and improved stadium accessibility (entry and

exit). In addition, the Corps of Cadets seating section will stretch end zone to end zone ensuring that the cadets are a central focus as well as amplifying game-day support of the cadet-athletes on the field.

*“On the fields of friendly strife
are sown the seeds that on
other days, on other fields will
bear the fruits of victory.”*

*—General Douglas MacArthur,
USMA 1903*



Architect renderings are initial concepts and do not reflect final designs.

RECOGNITION OPPORTUNITIES

North Gate (<i>reserved</i>)	\$15 million
South Gate (<i>reserved</i>)	\$15 million
Suite Level - Level 5 (<i>reserved</i>)	\$10 million
Victory Plaza (<i>reserved</i>)	\$5 million
Public Concourse - Level 1 (officer-athlete theme)	\$5 million
Cadet Concourse - Level 2 (<i>reserved</i>)	\$5 million
Club Level - Level 3 (<i>reserved</i>)	\$5 million
Club Balcony Level - Level 4 (<i>reserved</i>)	\$5 million
Hall of Fame (<i>reserved</i>)	\$3 million
North Plaza (Foley, Enners, Nathe Lacrosse Center) (<i>reserved</i>)	\$2.5 million
South Plaza (<i>reserved</i>)	\$2.5 million
Outcrop Park (<i>reserved</i>)	\$2.5 million
Club Level Bar (<i>reserved</i>)	\$2 million
Army West Point Gift Shop	\$2 million
Foley Enners Nathe Lacrosse Center Terrace	\$2 million
Concession - Public Concourse (2 available)	\$2 million/each
Concession - Cadet Level (4 available)	\$1 million/each
Plaza Arches- Classes Only (4 of 6 available)	\$1 million/each
Bar Lounges - Level 3 (2 <i>reserved</i>)	\$1 million/each
Lounges - Level 3 (1 of 2 available)	\$1 million/each
Indoor/Outdoor Decks - Level 5 (1 of 2 available)	\$1 million/each
Visiting Team Locker Room	\$1 million
North Pillar	\$500,000
Drink Rails (Club & Loge Levels)	
Large (approx 5 ppl)	\$250,000/each
Small (approx 2 ppl)	\$100,000/each

MARGIN OF EXCELLENCE



Tom "Theo" Theodorakis | West Point Association of Graduates
 698 Mills Road, West Point, NY 10996
 Phone 520.306.0089 | Email thomas.theodorakis@wpaog.org
WestPointAOG.org

as of March 4, 2024